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GREENBreeze

OFFICIAL PUBLICATION OF THE GREATER CINCINNATI GOLF COURSE SUPERINTENDENTS ASSOCIATION

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Tony Dierkers

President



Having just gotten back from the National Conference for GCSAA, I'm full of anticipation for the start of the new season. There seems to be a cycle in our region full of ups and downs depending on what point of the year it is. For me the down times come during late summer and late winter. The first because you have been grinding for so long and just want the stressful season to be done, the latter because your eager to renew the work you do with such passion. It's that time of year and I want be on the course actively prepping for the golf contingent.

Spring is a time for transition and laying the foundation for new levels of achievement. Similar to this our association will be going through a transition this year as well. Beginning this year the Board has engaged Propel Solutions to be the administrator of the association. Specifically Brian Laurent, whose name you may recognize from his involvement with OTF, will be our association administrator. Brian and Propel

Solutions are currently the administrative force behind OTF, Central Ohio GCSA, Miami Valley GCSA and other smaller industry associations. Brian's track record with these other organizations is what gave us confidence in his ability not only to deliver the professional service we desire, but to provide new and innovative ideas to how the association operates.

To give you an idea of Brian's expertise, he was asked to present ideas at the Chapter Executive Session at GIS in San Diego. And in recent correspondence with staff at the National headquarters of GCSAA I was told "...Gotta say – I've been very impressed with his ideas!". There is no doubt that Brian will help Greater Cincinnati GCSA achieve new levels of success.

In the short time that we have worked with Brian a consistent theme has emerged - collaboration. The one thing Brian strongly believes is that all the turf grass professions would benefit from more collaborative events, education, etc. Indeed

I agree that we need to work together more effectively by using our resources wisely to enhance the turf grass professions.

It is also important that we maintain our identity as an association dedicated to the service of the Golf Course Profession. I look forward to our evolving relationship with Propel Solutions and the continued improvement of our image as professionals and the ability of our local association to serve you, it's members.

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Taking a look back to look forward

An introduction to the Propel Solutions team

It is with gratitude and excitement that I'm writing you today. Myself and the rest of the team at Propel Solutions, are elated to have the opportunity to work with the board, members and partners of the Greater Cincinnati GCSA, Central Ohio GCSA and continue our work with the Miami Valley GCSA.

The turf community, especially the golf course side of it, is extremely special to me. My passion for the industry goes well beyond just having been involved with the management of the Ohio Turfgrass Foundation for several years. I've grown up within this community. It's been a major part of my life.

My father is a golf course superintendent. When I say that this industry has given me everything that I have, I truly mean it! Some of my favorite childhood memories are rooted in turf (no pun intended).

My dad has always loved golf. He and my mother grew up in a small town in northeast Indiana where he worked on the local public course, Decatur Golf Club (now Cross Creek Golf Club). Decatur had an owner that served as superintendent from 5 am until 1 pm and then Class A PGA professional until dark. The owner, Luke Majorki, instilled an incredible work ethic within my father, and others that worked for him.

When my brother and I were born, my dad had left the golf industry to run his own drywall and painting business. It didn't take him long to realize something was missing...he missed being on the course. So with the support of my mother, dad went off to Penn State to get his two-year turf degree, leaving mom who was a school teacher, home with six and four year old boys!

The sacrifice paid off! Dad was back in the industry he loved and he reached great heights within the profession, culminating in hosting multiple major championships.



► *Terry Laurent (left), Tim Moraghan (right)*

Our family vacations revolved around wherever the Golf Industry Show was that year. While there, we would walk the floor and I would get to know some of his colleagues from around the country including Mr. Mark Kuhns, Mr. Frank Dobie, Mr. Tim Moraghan and countless others!

▶ **LOOK FORWARD CONTINUED**

I would hear stories about Dr. Duich, Dr. Watschke and some of the industry's leading researchers and educators. I witnessed site visits from these individuals and began to understand the importance of having such resources available to the industry.

So why tell you all of this? Because these experiences have all shaped the values and philosophies that guide the way we manage our associations.

Our industry is much stronger when individuals and organizations embrace the following ideals that were subconsciously engrained into my belief system growing up:

▶ **Collaboration**

Our ability to produce and exceed expectations is enhanced when we seek the advice from and work in conjunction with others.

▶ **Professional Development**

I truly believe the day you stop learning is the day you stop living. Breakthroughs in tools, technology and techniques happen every day and can make an incredible impact in our lives at work and at home.

▶ **Relationships**

Relationships make the world go 'round, and it's especially true in our industry! While there are many new tools out there to keep people informed (and I'm a huge believer in the use of those tools!), there's no substitute for creating personal connections with your peers.

Though you may call someone a "friend" on social media, do you think someone you've had one or two conversations with online will let you borrow a fairway mower if yours breaks down?

▶ **Innovation**

Most in our industry have fully embraced the concept of creating new methods and products. I'm constantly amazed at the home-made tools that I see during my travels...these are the result of identifying a problem and creating your own solution.

Along those lines, we strive to embrace and promote innovation, whether that means promoting the latest research or utilizing new technology to tell a story.

▶ **Risk**

Sometimes failure is simply not trying. Understanding and accepting that to make a difference, sometimes you need to step outside of your comfort zone and give it a shot.

I thank you for the opportunity to be a part of your community and look forward to providing you with value for your investment in the association. If you have questions, comments or suggestions, please do not hesitate to contact our team.

Best wishes for a successful season!

Brian J Laurent

Association Advancement Director
Propel Solutions, LLC



Cindy Vaughn
Office & Accounting



Laurel Naegele
Programs & Membership



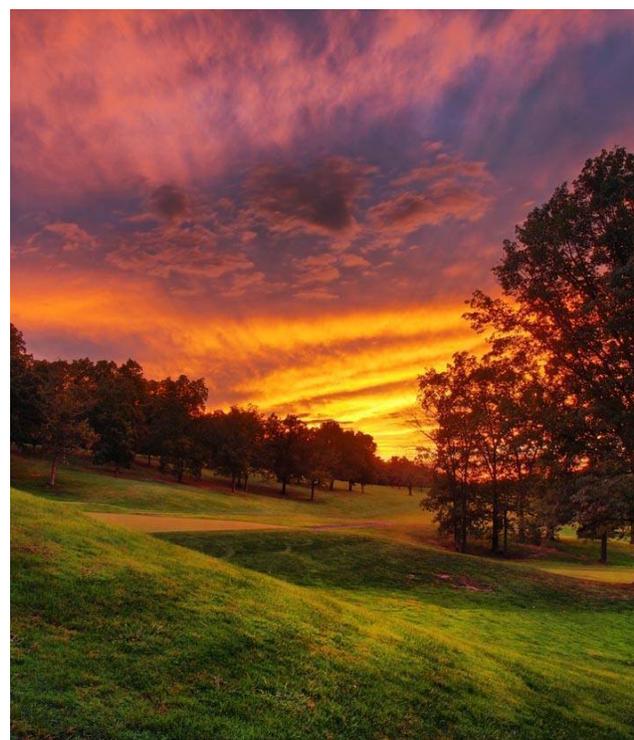
Patrick Laurent
Graphics & Creative



Brian Laurent
President/Principal

Tim Mason

- ▶ **1. Golf Course** AJ Jolly Golf Course
- ▶ **2. How many years have you been at your current facility?**
1 year
- ▶ **3. How many years have you been in the industry and what other facilities have you worked at?**
I was a golf course kid, that worked from a young age with my late father who was also a Superintendent in the area. Prior to AJ Jolly, I was at Hickory Sticks Golf Club for 15 years.
- ▶ **4. Did you study turfgrass science in school? If so, where?** I received my degree in turf management from Eastern Kentucky University.
- ▶ **5. Tell us about your family .** My wife Katy and I have been married for almost 9 years and have 2 children: Audrey 6 and Leo 2
- ▶ **6. What made you want to become a superintendent?**
I remember working alongside my father at different times in my life and just always enjoyed the outdoors. I knew that an office job was not for me.
- ▶ **7. What's your favorite job-related memory?** I can remember being little and helping dad set irrigation at night at AJ Jolly and driving the golf cart. He always told me while this line of work may not make you the wealthiest it can always make you the happiest with seeing what your hard work can accomplish.
- ▶ **8. Do you play golf? If so, what's your handicap?**
I do play a couple times a week and currently maintain a 9 handicap.
- ▶ **9. What do you enjoy doing when you're away from the course?** I like to hunt and practice archery.
- ▶ **10. Do you have any special items of note at your office (picture, collectible, etc)? If so, what is it and what makes it special to you?** I have a painting of a golf hole that my wife used our kids footprints as sand bunkers. It reminds me daily that there is more to life than just work.
- ▶ **11. Tell us something about yourself that might surprise your peers.** In my younger days I was very competitive in the archery world.
- ▶ **12. Did you have a mentor in the business? If so, who and what is the biggest lesson you learned from them?** Besides my father, I learned a lot from Pat Green GM of Triple Crown Country Club. He has helped me to look at more than just the agronomic side of being a superintendent, but also to become involved in the business side of running a facility. His management skills I still use to this day.





Advocating for the future

Written by Shane Conroy
GCSAA Field Staff, Great Lakes Region

'If we're not at the table, then we're going to be on the menu.' This line spoken by Kenneth Gorzycki, CGCS on GCSAA Grassroots Ambassadors hits the nail on the head when describing the program. The goal of the Grassroots Ambassador Initiative is to pair a GCSAA member to each member of congress in an effort to increase advocacy to key policy makers about the benefits of our industry.

Regulatory pressure and attention from special interest groups have long been an issue for the golf course management profession. Whether it's applying and paying for costly permits, dealing with pesticide and fertilizer bans or navigating labor restrictions, there are number of concerns our industry faces off the golf course. Advocating

to decision makers who deal directly with these rules and laws is a huge step in making sure the turfgrass industry is well-represented.

Currently there are over 225 GCSAA Grassroots Ambassadors throughout the country, including members from the GCGCSA. The goal of these ambassadors is to connect with their assigned state senator or representative to make sure the elected officials are aware of issues facing the golf course management industry. Grassroots Ambassadors build strong relationships with their state representative and act as the go-to person for issues facing the profession. GCSAA, with the support of the local ambassadors are acting as leaders in advocacy for the entire golf industry.

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► **ADVOCATING CONTINUED**

Grassroots Ambassadors deliver strong messages to elected officials and their staff, as well as promote our industry as highly regarded professionals and environmental stewards.

Getting involved is easy, and open to all GCSAA Class A, SM and C members. GCSAA provides the tools and training materials necessary to get started, as well as informs ambassadors on issues currently effecting the industry. GCSAA also offers the proper channels for communication with the state senator or representative. We understand maintaining a golf course is a more than a full-time job in itself, that's why becoming a Grassroots Ambassador is a nominal time commitment, calling for only a couple hours each month. Bob Helland, GCSAA's Director of Congressional Affairs is based in Washington D.C. and is readily available to help Ambassadors get in contact with their elected official and staff. Additionally, Chava McKeel, Director of Government Affairs and Kaelyn Seymour, Government Affairs Specialist help get you started with the program and offer support throughout. Each year while completing the Grassroots Ambassador Program, GCSAA service and education points are awarded to the participant.

Ambassadors make big impacts by sharing their stories with members of congress and advocating

on not only themselves, but superintendents nationwide. It is a great way to unite the industry in a common voice and reach influential officials locally and nationwide. Advocacy is one of the best ways to impact public policy, and successful association advocacy depends on member participation. The program is gaining steam and there have been some great success stories stemming from the program. Many senators and representatives play golf and enjoy the opportunity to meet superintendents, as well as get involved in local projects that shine a positive light on the golf industry.

We all know the professionalism superintendents and assistants exhibit on a daily basis, and how those who work within golf course management have the local environment's best interest at heart. Relaying this information to elected officials is a huge step in advocating to those who aren't aware of the details behind managing a golf course. With new laws and regulations constantly impacting the industry, it's important we advocate on our behalf, no one else will. If you have any questions on the program or would like to get involved please reach out to me at sconroy@gcsaa.org.

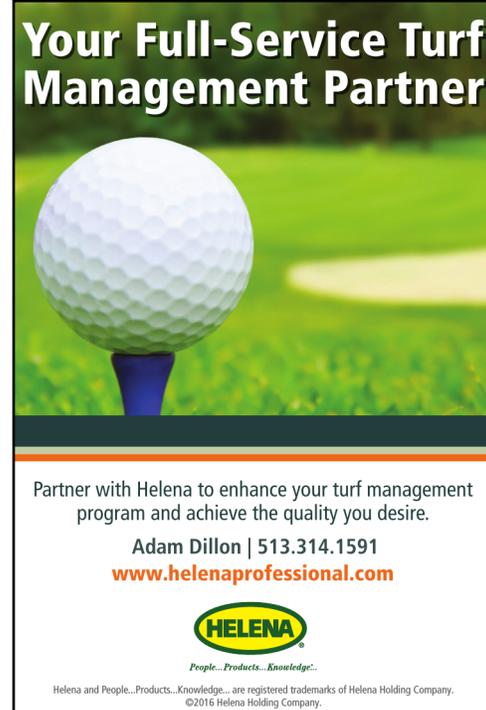


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Grass elected 2016 president of Golf Course Superintendents Association of America

Members elect new board, approve revisions to member standards at annual meeting

Peter J. Grass, golf course superintendent at Hilands Golf Club in Billings, Mont., has been elected to a one-year term as president of the Golf Course Superintendents Association of America (GCSAA) at the association's annual meeting Feb. 11, held in conjunction with the Golf Industry Show in San Diego.

Grass, a certified golf course superintendent (CGCS), served as vice president of the association in 2015 and has been a member of the association's board of directors since 2009. A 31-year member of GCSAA, Grass also is a member and past president of the Peaks and Prairies Golf Course Superintendents Association, one of 98 GCSAA regional chapters.

A native of Mankato, Minn., the 56-year-old Grass earned a bachelor's degree from Eastern Montana College in Billings. He succeeds John J. O'Keefe, CGCS and director of golf course management at Preakness Hills Country Club in Wayne, N.J., who served as president for 2015. O'Keefe will continue on the board as immediate past president.

"A lot of people have told me how cool they think it is that someone from a 9-hole facility can serve on the board of directors and become president of the association," Grass said. "But if I can convince others that they too can benefit from being a GCSAA member, than I'll consider my year in office to be a success."

Other elected officers were Bill H. Maynard, CGCS and director of golf course maintenance operations at Country Club of St. Albans near St. Louis, as vice president, and Darren J. Davis, CGCS and superintendent at Olde Florida Golf Club in Naples, Fla., as secretary/treasurer.

Kevin P. Breen, CGCS and golf course superintendent at La Rinconada Country Club in Los Gatos, Calif., was elected to the board after serving in 2015 as an appointee. He was elected



*Peter Grass
GCSAA President*

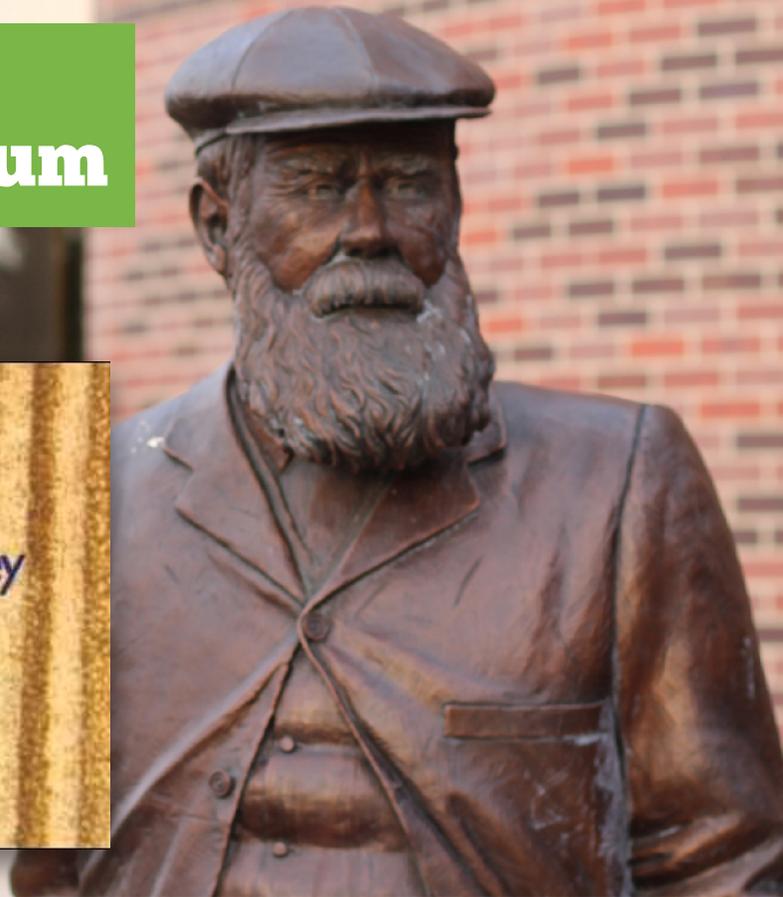
to a two-year position along with Rafael Barajas, CGCS and director of golf course operations at Boca Grove Plantation in Boca Raton, Fla. John Walker, director of golf course maintenance at Bentwater Yacht and Country Club in Montgomery, Texas, was appointed to complete the one-year remaining on Davis' two-year term.

Others continuing service on the nine-member board are John R. Fulling Jr., CGCS and grounds and facilities manager at Kalamazoo (Mich.) Country Club; and Mark F. Jordan, CGCS and natural resources leader at Westfield Group Country Club in Westfield Center, Ohio.

In addition, delegates voted to approve revisions to the Class A member standards and passed 11 changes to the bylaws, which included a new definition of Class A and renaming the Superintendent Member class to Class B.

Chapter Leaders & Executives Symposium

Recap of the recent event from Brian Laurent.
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Jason Brown of Century Equipment discusses irrigation maintenance and troubleshooting.



Zach Wike, Beaver Creek Golf Club, provided 10 strategies to become more than, "the assistant at..."



The Golf Club's, Keith Kresina, discussed how to make an impression in such a tight-knit industry.



Greater Cincinnati GCSA Assistants Meeting

Nearly 40 assistants, spray technicians and others looking to advance themselves professionally took part in the assistants meeting at Hyde Park in February.

Special thanks to Jason Brown of Century Equipment, Zach Wike of Beaver Creek Golf Club and Keith Kresina of The Golf Club for presenting.

Also, thanks to Greg Nickerson (former HPGCC assistant superintendent), Pat O'Brien and the entire team at Hyde Park for hosting us.

Attendees left with ideas to impact their facilities today and tools to prepare for the next step in their careers.

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UPCOMING EVENTS

Registration and info is available online at gcgcsa.org.

ASSOCIATION MEETING AND GOLF MAY 2, 2016

TPC River's Bend

316 Winding River Blvd.
Maineville, Ohio 45039

10:00 am

Registration

10:30 am

Jerry Lemons, Better Billy Bunker

11:30 am

Box lunch on carts and warm-up

12:00 pm

Shotgun Start

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11:00 am

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Tim Glynn

Glynn Appointed to the GCGCSA Board

As will happen every once in awhile, success disrupts a well functioning team. As many of you may have heard, former assistant at Hyde Park, Greg Nickerson, was hired as the new superintendent of Erie Shores Golf Course in Madison. While we wish Greg the best in his new endeavors we will miss his contributions to our Board of Trustees at GCGCSA.

For the past 4 years we have had an assistant serving on the Board of the association. Formerly, this position had been held by, Sean Walters. At the annual meeting this past November Greg was elected to fill the role that Sean had so competently filled the 3 years prior. With Greg's departure it falls upon me to appoint someone to fill the remainder of Greg's 3-year term. In the interest of maintaining that assistant's voice on the Board, I have asked another assistant to serve the association - **Tim Glynn.**

Tim has been the assistant at Kenwood Country Club for the past 7 years and a member of that staff for the past 23 years. Tim works under the tutelage of Kent Turner and was fortunate to serve under the late Denny Warner who saw his potential.

Tim and his wife Renee, live in Milford and our parents to 2 wonderful daughters Abby and Delaney. His experience and 20+ years as a member of our association will enable Tim to contribute to the continued goals of the Board to serve its members and the community.



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Eric Douglas

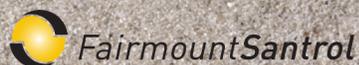
1959-2016

Rick Douglas, Mechanic of Oasis Country Club, passed away Thursday morning February 18th. He is survived by his wife Alicia and numerous other friends and family members. Rick has been in the industry for 20 years doing every job imaginable. He started as a seasonal employee at Crooked Tree Golf Course and worked his way up to Assistant Superintendent. He later became Superintendent at Harmon Golf Course until he returned to Crooked Tree to assume the position of mechanic. When Crooked Tree closed its doors Rick moved on to become the mechanic at Oasis.

As a mechanic at Crooked Tree he was invaluable as an employee and proudly assumed the role as Chief of Maintenance. Providing the staff with chilies, stews, and the best of all Mountain Man Breakfast which can only be described as heaven in a bowl! Rick was much more than just a Mechanic, Superintendent, or co-worker, to many he was a great friend and at Crooked Tree he was family!

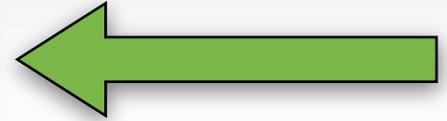
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LOGIN INSTRUCTIONS FOR THE UPDATED GCGCSA.ORG.



If viewing online, press the red play button to view the video.

Website Login Instructions For First Time Visitors

Prefer written instructions? Here are the steps to login to the new GCGCSA.org.

1. Visit www.gcgcsa.org

If this is your first visit, you will need to create a new password. While your contact information was able to be retained, due to security reasons, your passwords were not able to be transferred

2. Click "Login" at the top of the page

3. Click "Forgot Password"

4. Enter your email address. *NOTE! It must be the email address that you receive emails from the GCGCSA*

5. Enter the code shown on your screen

6. Click submit

7. Check your email for instructions to create your new password *NOTE! Be sure to check your spam filter as emails are sometimes marked as spam.*

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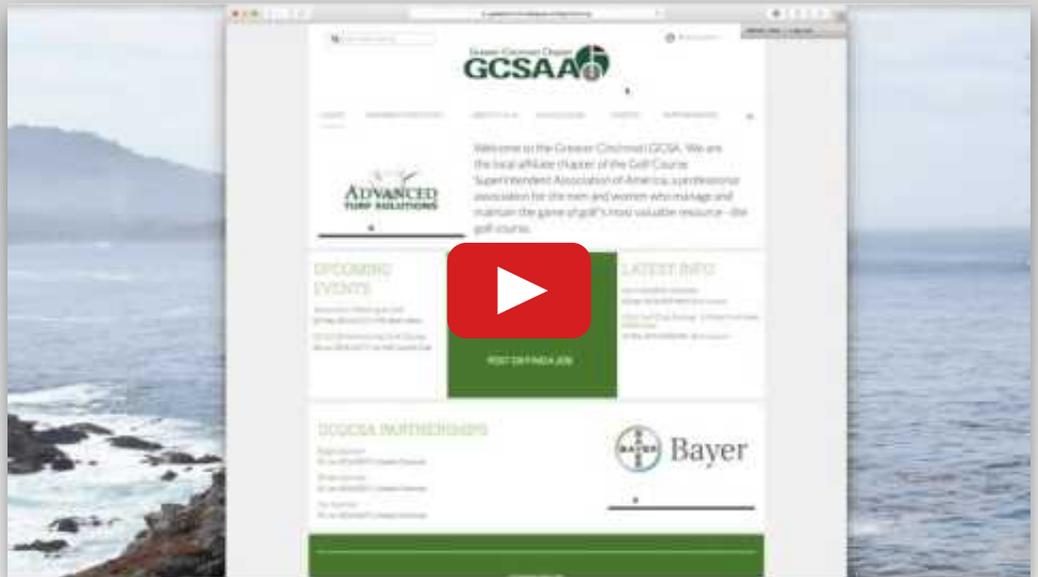
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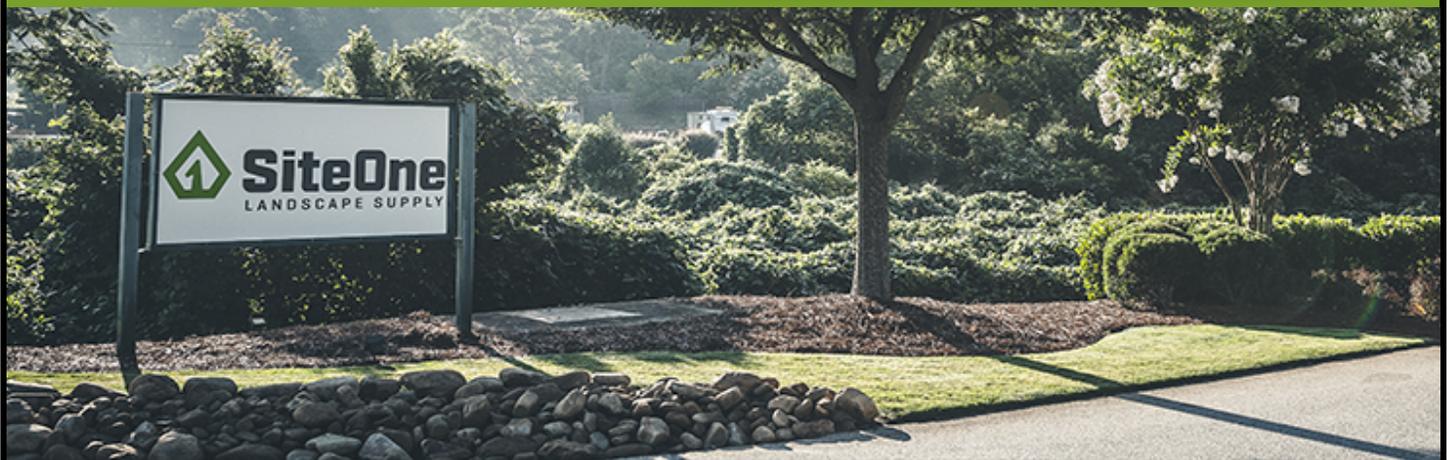
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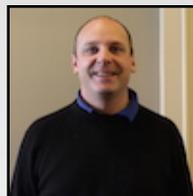
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